ABSTRACT

An information recommendation apparatus has

recommendation means of selecting and recommending

contents coincident with or similar to conditions input by

condition input means of inputting the conditions

represented by predetermined items and attribute values

corresponding thereto designated through the terminal of a

user via the Internet, from among contents formed of plural

pieces of data having plural items and attribute values

corresponding thereto and stored in a content database in

which the contents are registered by registration means,

wherein

the recommended contents are output to the terminal

by output means via the Internet.